

Douglas Edward La Rue

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Professional Experience:

CREATIVE DIRECTOR - Glaze Studio - Austin, Tx. 1994-06

Developing creative elements and solutions to the production of print, video and online media including identity, product packaging, collateral, web site design, illustration, photography, photo-illustration, films, corporate and music videos. Recent contracts include producing collateral media at a very fast pace for international medical/surgical equipment manufacturers, conversion of monthly 32 pg. magazine from a Mac OS9 system to a new Windows system with CS2 and Quark and producing technical illustrations, Flash animations and web site graphics for broadband telecommunications, book publishing and web companies. Expert skills with Photoshop and Illustrator, Quark 7, InDesign...

- **E-commerce Director / Technical Consultant - 4U Technologies - Austin, Tx. 1999-02**
Developed and managed retail online sales of new and used computer hardware. Macintosh systems consultation providing outsource support for corporations including Advanced Micro Devices.
- **Technical Consultant / Trainer - Wizard of Austin - Austin, Tx. 1998-02**
Providing support and training for Photoshop, Illustrator, Quark, PageMaker and JavaScript at The University of Texas Informal Classes and The Austin Convention Center.
- **Web Publisher / Graphic Designer - MusicTexas.Com - Austin, Tx. 1996-05**
Responsible for site design, content development, video production, e-commerce, animation, product development of an online music community.
- **Publisher / Creative Director / Co-Owner - Capitol City Arts & Entertainment Magazine - Austin, Tx. 1996-97**
Responsible for general management of staff, interns, freelance artists and writers, approximately 30 people as well as content development and design of the magazine and web site.

PRODUCTION ARTIST / GRAPHIC DESIGNER - Holt Rinehart Winston, Inc - Austin, Tx. 1995-96

Typesetting design and production of a high school French Language textbook, Allez, viens! Level 2, ©1996. Hired to speed up design production which had fallen behind schedule by 2 months. My team was successful in achieving the deadline. Also created graphic art, illustration and unofficially provided Macintosh systems training and tech support.

CREATIVE DIRECTOR - Roberson Investments, Inc. Austin, Texas 1991-95

- **Architecture / Environmental Designer** - Roberson Investments, Inc. Austin, Texas 1994-95
Commercial design of a 17,000 square foot retail fringe site next to Ridgemar Mall in Ft. Worth, Texas and an 8,000 square foot office and meeting facility with expanded security for a Housing and Urban Development project in Conroe, Tx. Designed offices for a publishing company.
- **Art Director** - CineStar Films, Roberson Investments, Inc. Burbank, CA & Austin, TX 1993-95
Motion picture post production, color correction and transfer to D-1 from 35mm at PhotoKem and design of package, marketing and publicity materials for the motion picture "Rigged" a saucy 80's Texas murder mystery starring George Kennedy and Pamela Bryant.
- **Art Director / Illustrator** - LBCo. Publishing, Roberson Investments, Inc. - Austin, Texas 1991-95
Design and production of history books, most were designed for children including coloring books, activity books, soft cover, hard cover and leather bound limited editions. Developed 6 figure project budget estimates, managed freelance illustrators, photographers, pre-press, bindery operations and special effects artists who created life size character masks and costumes.
 - 1st book I designed for LBCo. sold out it's first edition before any other product offered.

MEDICAL ILLUSTRATOR - Texas Veterinary Medical Center, College Station, Tx. 1989-91

Responsible for producing illustration, photographic media and design related to veterinary medical education like brochures, books, national journals, graphic slide presentations and posters.

GRAPHIC DESIGNER - Golfsmith Inc. - Austin, Tx. 1988

Responsible for design and layout of two 200 pg. color sports product catalogues, collateral, signs, point-of-sale and illustration of a golf book.

Education: Bachelor of Science, Environmental Design, Texas A&M University

Career Highlights:

- 2005 2nd Camera, HD Music Video for Unified Tribe, directed by Actress Choreographer Nia Peeples
- 2003 Featured Speaker, Final Cut Pro Non-Linear Editing, Capitol Macintosh - Austin, Texas
- 2003 Producer / Director of a series of Music documentaries—*Austin Groove*
- 2000 Guest Speaker, topic, New Media Technology, Estates West Magazine - Park City , Utah
- 1998 **Web Site Excellence Award**, Heavelution Concerts - Canada
- 1997 Featured Artist of the Month, April issue of Intelligent Electronics ICON Magazine
- 1997 Panel Guest, Future of Media and Broadcasting, David Arnsberger Show, A.C.T.V.
- 1996 **Cool Reality Award**, web site design, Artistic Reality
- 1995 **1st Place Graphic Design** (pro digital art) 2nd Annual Greater Austin Multimedia Shootout
- 1995 **2nd Place Illustration** “Range of Motion” Texas Chiropractic Auxiliary, exhibited in the Texas State Capitol Building
- 1986 **1st Place** in the SCAVMA “Texture” Photography Competition - Texas A&M University
- 1986 Best Student Works Gallery Show - Texas A&M Visual Arts Committee (Artfest)
- 1986 **Deans List**, College of Architecture - Environmental Design - Texas A&M University
- 1984 **Meritorious Service Award** (M.S.C. Camera Committee) Texas A&M University
- 1983 **National Quill & Scroll Journalism Honor Society**, featured in documentary film about publishing yearbooks, after being chosen as **Yearbook Publishing Staff of the Year** by Taylor Publishing - Dallas, Texas

Software: Mac and Windows Operating Systems, Adobe Creative Suite (Photoshop, Illustrator, GoLive, InDesign), Quark, Freehand, Flash, Acrobat, Final Cut Studio (Final Cut Pro 5, Motion 2, Soundtrack Pro, Live Type, DVD Studio Pro 4, Compressor) iDVD, After Effects, Strata Studio Pro, Director, Media Cleaner 6, MS Word, Excel, Dreamweaver etc.

Related Skills: Illustration, airbrush, color theory, 35mm, medium, large format and digital photography, image retouch, videography, lighting, video editing, video effects

Additional Education:

- 2005 Apple Computer Training Demonstration, Final Cut Pro 5 HD
- 2005 Apple Computer Training Demonstration, DVD Studio Pro by Steve Mullins, Horseback Salad
- 2005 Apple Computer Training Demonstration, Motion 2 by Jim Kanter, Digital Film Institute
- 2000 Apple Computer Continued Education Series 4 Day Seminar, Final Cut Pro, Austin, TX
- 2000 Apple Computer 2 Day Seminar on the Final Cut Pro Video Editing Suite, Dallas, TX
- 1997 Adobe PageMaker Workshop Austin, Texas
- 1992 Publish Magazine Desktop Color Conference - Houston, Texas
- 90-91 Autographix 35mm slide presentation graphics - Dallas and Houston, Texas
- 1990 Guild of Natural Science Illustrators, GNSI Airbrush Workshop instructed by Suzani at the National Museum of Natural History, Smithsonian Institution - Washington D.C.

Volunteer Work:

- 01-02 Graphic Design • Greater Austin Sports Association
- 1998 Judge, Blue Pencil & Gold Screen Awards, National Assoc. of Govt. Communicators
- 87-05 Art, Design, Video and Photography for various talented artists, filmmakers and musicians

Associations:

- 00-03 Austin Film Society
- 95-96 Board Member, The Artist’ Coalition of Austin
- 95-98 Member - Austin Visual Arts Association
- 99-01 Austin Golf Association

References: Available upon request