

Douglas Edward La Rue

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Professional Experience:

SR. GRAPHIC DESIGNER - Glaze Studio - Austin, Tx. 1994 - current

Developing creative solutions to the production of print, video and online media including identity, product packaging, collateral, web site design, publications, conceptual and technical illustration, photography, films, corporate training videos. Management of staff and freelance professionals including artists, photographers, sound engineers, illustrators, cinematographers and actors. Additional services include creative and technical consulting.

- **Publisher / Creative Director** - Capitol City A & E Magazine - Austin, Tx. 1996-97
Responsible for general management of staff, interns, freelance artists and writers, approximately 30 people as well as content development and design of the magazine and web site.

GRAPHIC DESIGNER - Holt Rinehart Winston, Inc. - Austin, Tx. 1995-96

Typesetting design and production of a high school French Language textbook, Allez, viens! Level 2, ©1996. **Contracted to speed up design production** which had fallen behind schedule by 2 months. My team was successful in achieving the deadline. Also created graphic art, illustration and unofficially provided Macintosh systems training and tech support.

ART DIRECTOR - Roberson Investments, Inc. Austin, Texas 1991-95

- **Architecture / Environmental Designer** - Roberson Investments, Inc. - Austin, Texas 1994-95
Commercial design of a 17,000 square ft. retail fringe site next to Ridgemar Mall in Ft. Worth, Texas and an 8,000 square ft. office and meeting facility with expanded security for a Housing and Urban Development project in Conroe, Tx. Designed 5,000 square ft. office for a publisher.
- **Art Director** - CineStar Films, Roberson Investments, Inc. - Burbank, CA & Austin, TX 1993-95
Motion picture post production, color correction and transfer to D-1 from 35mm at PhotoKem and design of package, marketing and publicity materials for the motion picture "Rigged" a saucy 80's Texas murder mystery starring George Kennedy and Pamela Bryant.
- **Art Director / Illustrator** - LBCo. Publishing, Roberson Investments, Inc. - Austin, Texas 1991-95
Design and production of history books, most were designed for children including coloring books, activity books, soft cover, hard cover and leather bound limited editions. Developed 6 figure project budget estimates, managed freelance illustrators, photographers, pre-press, bindery operations and special effects artists who created life size character masks and costumes.
*My first book design for LBCo. **sold out it's first edition** before any other product offered.

MEDICAL ILLUSTRATOR - Texas Veterinary Medical Center - College Station, Tx. 1989-91

Responsible for producing illustration, photographic media and design related to veterinary medical education like brochures, books, national journals, graphic slide presentations and posters.

GRAPHIC DESIGNER - Golfsmith Inc. - Austin, Tx. 1988

Responsible for design and layout of two 200 pg. color sports product catalogues, collateral, signs, point-of-sale and illustration of a golf book.

Education:

Bachelor of Science, Environmental Design, Texas A&M University - 1987

Career Highlights:

2007 **Cinematography** from documentary utilized by *Digging For The Truth*, The History Channel

2006 **Director of Photography**, HD Documentaries on Archeology, solstice alignments and ancient boat design — Tiwanaku, Serique, Lake Titicaca, Copacabana, Bolivia, South America

2005 **Nominated for Music Video of the Year**, by Austin Music Network - Austin, Texas

2003 **Featured Speaker**, Final Cut Pro Non-Linear Editing, Capitol Macintosh - Austin, Texas

2003 **Producer / Director / Editor** of a series of Music documentaries - *Austin Groove*

1998 **Web Site Excellence Award**, Heavelution Concerts - Canada

1997 **Featured Artist of the Month**, April issue of Intelligent Electronics ICON Magazine

1996 **Cool Reality Award**, web site design, Artistic Reality

1995 **1st Place Graphic Design** (pro digital art) 2nd Annual Greater Austin Multimedia Shoot out

1995 **2nd Place Illustration** *Range of Motion* Texas Chiropractic Auxiliary, exhibited in the Texas State Capitol Building

1986 **1st Place** in the SCAVMA *Texture* Photography Competition - Texas A&M University

1986 **Best Student Works** Gallery Show - Texas A&M Visual Arts Committee (Artfest)

1986 **Deans List**, College of Architecture - Environmental Design - Texas A&M University

1984 **Meritorious Service Award** (M.S.C. Camera Committee) Texas A&M University

1983 **National Quill & Scroll Journalism Honor Society**, featured in documentary film on year books, chosen as **Yearbook Publishing Staff of the Year** by Taylor Publishing - Dallas, Texas

Software: Mac and Windows Operating Systems, Adobe Creative Suite (Photoshop, Illustrator, GoLive, InDesign), Quark, Freehand, Flash, Acrobat, Final Cut Studio (Final Cut Pro, Motion, Soundtrack Pro, Live Type, DVD Studio Pro, Compressor) iDVD, After Effects, Strata Studio Pro, Director, Media Cleaner, MS Word, Excel, Dreamweaver etc.

Skills Interests: Illustration, Retouch, Photography, Videography, Video Editing, Video Effects, Painting, Golf, Quantum Physics, Movies, Art...

Additional Education:

2005 Apple Computer Training Demonstration, Final Cut Pro 5 HD

2005 Apple Computer Training Demonstration, DVD Studio Pro by Steve Mullins, Horseback Salad

2005 Apple Computer Training Demonstration, Motion 2 by Jim Kanter, Digital Film Institute

2000 Apple Computer Continued Education Series 4 Day Seminar, Final Cut Pro, Austin, TX

2000 Apple Computer 2 Day Seminar on the Final Cut Pro Video Editing Suite, Dallas, TX

1997 Adobe PageMaker Workshop Austin, Texas

1992 Publish Magazine Desktop Color Conference - Houston, Texas

90-91 Autographix 35mm slide presentation graphics - Dallas and Houston, Texas

1990 Guild of Natural Science Illustrators, GNSI Airbrush Workshop instructed by Suzani at the National Museum of Natural History, Smithsonian Institution - Washington D.C.

Volunteer Work:

01-02 Graphic Design - Greater Austin Sports Association

1998 Judge for the Blue Pencil & Gold Screen Awards, National Assoc. of Govt. Communicators

87-05 Art, Design, Video and Photography for various talented artists, filmmakers and musicians

Associations:

00-03 Austin Film Society

95-96 Board of Directors, The Artist' Coalition of Austin

95-98 Member - Austin Visual Arts Association

99-01 Austin Golf Association

References: Available upon request